

**BREAKFAST OPTIMIST CLUB  
P.O. BOX 582 QUINCY, IL 62306**

CLIENT: _____
CONTACT: _____
ADDRESS: _____
CITY: _____ ST: _____ ZIP: _____

The **BREAKFAST OPTIMIST CLUB (BOC)** and the **CLIENT** named above agree to the terms set forth in this Litter Collection Receptacle Advertising contract which shall be effective through the remaining nine (9) months of the BOC Fiscal Year (January 1, 2012 through September 30, 2012). **The Client further agrees to renew** this new pro-rated contract for at least one additional Fiscal Year (FY 2013) at the full renewal advertising rate then in effect to offset the cost of producing client's approved advertising panels effectively making this a two-year commitment. Therefore, the BOC and the CLIENT hereby contract for the quantity of advertising panel(s) indicated below to be displayed on the BOC's Litter Collection Receptacles (LCRs) at the highest traffic locations available in Quincy, IL in adherence to the following provisions.

1. The BOC shall display **1 2 3 4 5** advertising panel(s) for the CLIENT on LCRs at various sites within the city of Quincy, IL and shall maintain said panel(s) in good repair at BOC expense.
2. The CLIENT shall pay an Advertising Rate of **\$ 59.25 per panel** determined by the quantity of panels; advertising rate charged per panel, and the type of advertising—standard or nonstandard less applicable discounts.
  - A. **Standard Advertising** (two (2) color graphics on a white panel) costs **\$59.25 per panel** with Total Amount determined by multiplying quantity times advertising rate plus \$25 per panel production costs.
  - B. **Nonstandard Advertising** charges the standard \$25.00 cost per new panel plus 50% of the difference between actual production cost and the standard charge.
    - a. Additional color cost \$25.00 -- limit of two (2) additional colors for a total of four (4) colors.
    - b. Second additional color cost is another \$25.00 regardless of the quantity of panels.
  - C. **Quantity discount** equal to the \$59.25 advertising rate of one (1) advertising panel reduces Total Amount on a contract to display five (5) advertising panels.
  - D. **Client request** to change graphics on an existing panel in good condition increases Total Amount by an additional charge of \$25.00 per panel for production costs.

The Client is to pay the Total Amount below by a check payable to The Breakfast Optimist Club according to the option chosen by the Client. Please sign and date both copies of the contract keeping one for your records and returning the other with payment, If you wish you may remit payment within 30 days after the date this new contract is signed and dated by the Client representative. LCR Advertising panels will not be contracted for production until payment is received.

TOTAL AMOUNT: \$ _____ .00 (Qty x 59.25) + ( Qty X \$25)	EFFECTIVE DATE: January 1, 2012
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Representative: _____ (signature) (Date)	BOC LCR Advertising Representative ( 217 ) 224-0864 <a href="mailto:cjmason2@yahoo.com">cjmason2@yahoo.com</a>
PLEASE PRINT NAME : _____	
{ } Payment for fiscal year 2012 – through 9/31/11 -- is enclosed with this completed copy of the contract.	
{ } Payment will be mailed to the Breakfast Optimist Club within 30 days of signing this contract—no invoice.	