

**Quincy Breakfast Optimist Club  
2010 Soap Box Derby  
Event Sponsorship Opportunities**

We strive to have the below sponsorship opportunities as an intimate means of your organization's affiliation with the derby while assisting our racers. As always, if you have something special in mind, we are certainly interested in learning how we can involve you as a sponsor of this wonderful event.

**Corporate Sponsorship** (Limited to 1)

- Banner on either the North or South facing side of Starting Line or Finish Line
- Logo ¼ page of the front of program cover
- Named as Corporate sponsor in press releases
- Logo listed as sponsor in all promotional material
- Full page ad in program
- Logo listed on race day t-shirt
- Listed as corporate sponsor on soap box derby page of [www.quincyvoc.org](http://www.quincyvoc.org) website with direct link to organization's website
- Verbal recognition during the race
- \$5,000.00 Investment

**Start/Finish Line Sponsor** (Limited to 4)

- Banner on either the North or South facing side of Finish Line or Start Line (depending on what Premium Sponsor takes)
- Full page Ad in program
- Logo listed as sponsor in all promotional material
- Logo listed on race day t-shirt
- Feature listing of business as sponsor on soap box derby page of [www.quincyvoc.org](http://www.quincyvoc.org) website.
- Verbal recognition during the race
- \$2,500.00 Investment

**Podium Sponsor** (Limited to 6)

- Logo behind winners podium at rewards reception
- ½ page in program
- Sponsor listing on track on race day
- Verbal recognition during the race
- \$1500.00 Investment

**Hay Bale / Rail Sponsors** (Unlimited)

- ½ page in program
- One banner placed along track on inside of hay bales (this can be 1' or 2' in height)
- \$500.00

**Program Ads** (Unlimited)

- ¼ page \$100.00
- ½ page \$200.00
- Full page \$300.00

*All banners are to be supplied by the sponsor.*

Please contact Call Chris Huseman at [Lusage Marketing](http://Lusage Marketing), 217-223-2661 to verify availability of sponsorship.